

# SPONSOR PACKET

## Marion County Run for the Springs 5K Event

*February 28, 2026*

*Silver Springs State Park  
5656 E Silver Springs Blvd,  
Silver Springs, FL 34488*



*More information: [MarionFL.org/RunForTheSprings](http://MarionFL.org/RunForTheSprings)*



Pictured: OCE Stormwater team & Volunteers

Left to Right: Kevin V, Will O, Bibi L, Steve G, Jason C, Alex T, Riley J, Josh R, Christine V, Javier C, Trevor K, Nathan K, & Mike D

Sponsor Sign: "Thank you for your continued generosity and support of Marion County's Run for the Springs. We couldn't do it without you!"



## At a Glance

**When:** Saturday, February 28, 2026

**Where:** Silver Springs State Park  
5656 E Silver Springs Blvd,  
Silver Springs, FL 34488

**Participation goal:** 300 runners, their friends, and families

**Why:** Marion County is home to Silver Springs, one of the world's largest and most famous artesian springs, along with Rainbow Springs and Silver Glen. Our natural springs, lakes, and rivers make Marion County a beautifully unique place to live, work, and play. Since we use this same water for drinking and other daily activities, we all play a role in keeping our water clean. The Run for the Springs 5K Event celebrates our community while raising awareness about steps that individuals and businesses can take to protect our water resources. Proceeds will be returned to Marion County residents and local businesses in the form of grants that will benefit the health of the springs.

## Become a Sponsor

Showcase your business' services by becoming a sponsor today. Sponsors will be distinguished on print, web, and social media materials and promotions, T-shirts, signs, and even during race-day activities according to the selected sponsorship level. Various sponsorship levels include race entries, and all sponsors will receive tent space in the vendor area to set up a promotional space or simply relax with coworkers and network before and after the race.

**Want to sponsor the Race or become a business partner?** Opportunities are available for all levels of participation. Contact our Stormwater section at 352-671-8686 to discuss your sponsorship objectives.

# Sponsorship Options

We look forward to partnering with you in developing a sponsorship approach that meets your company's objectives. Listed below are the general sponsorship opportunities, which can be tailored to meet your needs. All sponsors who wish to participate will be provided space in the vendor and team areas to set up a promotional display or meet with teammates after the race. Should sponsors wish to set up a tent, they must provide their own (not to exceed 10 feet by 10 feet in size).

## Sponsorships Levels & Benefits

	In-Kind	Fourth Magnitude	Third Magnitude	Second Magnitude	First Magnitude	Diamond
Price	N/A	\$ 200	\$ 500	\$ 1,000	\$ 3,000	\$ 5,000
Announcement at post-race activities						
Recognition on T-shirts & Event Webpage						
Sign Recognition at starting line						
Recognition on Event Signs and Billboards*						
Recognition on all Social Media Advertising						
Logo on Runner Bags						
Recognition on Event Welcome Banner & Award Ceremony Banner						
Free Race Entries			2	4	6	8

*\*Second Magnitude: written company name. First Magnitude: small company logo. Diamond: large company logo.*

## Other Sponsorship Opportunities

**Runner bib number sponsor (\$500) 1 available - comes with one race entry**

**Water stop sponsor (\$200) 1 available**

**Mile marker sponsor (\$100 per sign) 6 available**

**Runner refreshments sponsor (\$50) 2 available**

**Age Group Winner Medals sponsor (\$500) 1 available**

*For more details regarding in-kind or product sponsorship (media coverage, refreshments or giveaways) please call (352) 671-8686*

# SPONSORSHIP FORM

We welcome your sponsorship interest! Please complete this form in full and mail along with your payment (checks only) to the address listed below.



Business name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Business address: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email address: \_\_\_\_\_

Please indicate below your desired sponsorship level:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>DIAMOND SPONSOR (\$5,000)</b>     | <input type="checkbox"/> <b>BIB SPONSOR (\$500)</b>             |
| <input type="checkbox"/> <b>FIRST MAGNITUDE (\$3,000)</b>     | <input type="checkbox"/> <b>RUNNER REFRESHMENTS (\$50)</b>      |
| <input type="checkbox"/> <b>SECOND MAGNITUDE (\$1,000)</b>    | <input type="checkbox"/> <b>WATER STATION (\$200)</b>           |
| <input type="checkbox"/> <b>THIRD MAGNITUDE (\$500)</b>       | <input type="checkbox"/> <b>MILE MARKER ONLY (\$100)</b>        |
| <input type="checkbox"/> <b>FOURTH MAGNITUDE (\$200)</b>      | <input type="checkbox"/> <b>AGE GROUP WINNER MEDALS (\$500)</b> |
| <input type="checkbox"/> <b>OTHER (please specify): _____</b> | <input type="checkbox"/> <b>TENT SPACE ONLY (\$50)</b>          |

For in-kind sponsorship opportunities (including media coverage, refreshments and giveaways), please contact our Stormwater section at 352-671-8686. Email your company logo in vector or png format to: [Stormwater@MarionFL.org](mailto:Stormwater@MarionFL.org).

**Please make checks payable to: Marion County Stormwater Program**

**Mail your sponsorship payment to:**  
Marion County Office of the County Engineer  
Stormwater Management Program  
412 SE 25th Ave.  
Ocala, FL 34471

**Questions? Call 352-671-8686.**

*Please attach business card here.*